

Daniel Weinert

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EXPERIENCE

Graphic Design, Contract — USC Charlotta Bass Journalism & Justice Lab

February 2024 - PRESENT

Contract position with the USC Bass Lab under Dr. Allissa Richardson. Duties have included:

Design materials in both digital and print formats. (Student handouts, event materials, department yearbook)

Design apparel and other products to be utilized by the Bass Lab.

Design PowerPoint and email templates to be used in presentations and newsletters.

Create image and video content for use in social media, including final products and template parts.

Produce a homepage video. (Content sourcing, editing, animation, and audio.)

Graphic Design — Freelance

October 2021 - PRESENT

Designing 2D and 3D assets for The Solace Paradox, a game set to be released on Steam in 2024-2025.

Additional projects have involved logo design, product design and video editing for projects such as:

Walton Family Foundation Event - Video Editing

The Real Estate Roundtable - Video Editing

National Partnership Annual Event - Video Editing and Graphics

Women Deliver - Video Editing and Motion Graphics

Bloomberg American Health Summit - 3D modeling of stage environment

Allied Universal Security, Amazon — Account Manager

October 2015 - October 2021

Supervise the day-to-day security operations of multiple client sites.

Manage a team of 30-50 security officers and supervisors including hiring, scheduling, payroll, training, coaching, development and support.

Build, improve and maintain effective relationships with both clients and employees.

Coordinate necessary support services to meet or exceed financial and operational goals.

Access control for a building of 300+ employees via keys and badges.

Supervise storage, issuing and tracking of keys and badges.

Responsible for weekly audits to ensure access control, alarm response times, and screening standards.

SKILLS

- Adobe creative suite (Illustrator, Photoshop, InDesign, Premiere, After Effects, Substance)
- Microsoft Office (Word, Excel, PowerPoint)
- Video Editing and Motion Graphics (Premiere, After Effects, Character Animator)
- 3D Modeling (Blender 3D, Substance Painter)
- Web Development (Wordpress)
- Email Marketing Platforms (Mailchimp, Squarespace, Flodesk, Constant Contact)
- Drop shipping platforms (Printful, Printify, SPOD)
- Ecommerce Platforms (WooCommerce, Shopify)
- Project Management (Asana, Basecamp, Monday.com, Notion)
- Social Media Content Creation (Facebook, Instagram, YouTube)
- Time management (Project planning and organization)
- Solution driven (Transforming concepts into polished deliverables)

LANGUAGES

English, Spanish

Coordinate with management and human resources for special security details, policy updates, badge production, etc.

Ocean Lakes Family Campground, Myrtle Beach, SC— Security Officer

March 2013 - June 2015

Patrol campground of 35,000+ guests as first responder for any Security or 911 calls.

EDUCATION

Asbury University, Wilmore, KY — Bachelor's Degree

2012 Bachelor's degree in Art - Graphic Design

Vennard College, University Park, IA— Associate Degree

2010 Associate degree in General Education

PROJECTS

Tier Fifty-two — Website and product designs

Designed website, logo, products and social media content for Tier Fifty-two.
<https://Tierfiftytwo.com>

Hoodie Hangout — Website and product designs

Designed website, logo, products and social media content for Hoodie Hangout.
<https://hoodiehangout.com>

The Solace Paradox — 2D and 3D Art Design

Multiplayer puzzle game due to release in 2024.
https://store.steampowered.com/app/2113420/The_Solace_Paradox/

Fasig Tipton Yearling Sales — Video Editing and Motion Graphics

Created the video elements for the 2021 and 2023 Fasig Tipton Yearling Sales.

Women Deliver Conference 2023 — Video Editing

Created the video elements for the 2023 Women Deliver Conference.
<https://www.youtube.com/@WomenDeliver>

Clinton Global Initiative University 2022 — Video Editing

Created the video elements for the 2022 CGI University Event.
<https://www.youtube.com/watch?v=RAIbhLqo4ZQ&list=PLYDtq5Mw3PkA5s3HYL7txDpVGolwCjvCB>